

Case Study

Making Beautiful People

2011

Lila MatiRana, 18, and Sita Gaga, 22, are women from Shantinagar who established a beauty parlor together in their hometown after completing the 4 month Vocational Training program offered by M4NH. With support from DWO's seed start-up fund and the financial help of their families, they were able to rent a room right beside the main road to establish their beauty parlor. They offer services such as haircutting, bleaching, threading and bridal makeovers. They believe that not only will their beauty parlor be successful and bring in profit, but that also they can make other people beautiful.

